

CONTACT

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ALEXANDER GREENSMITH

JOURNALIST

PERSONAL PROFILE

An extremely driven creative communicator with limitless enthusiasm and people skills. Reliable, curious and affable. Now seeking to challenge myself in journalism and communications.

ACHIEVEMENTS

NCTJ-equivalent First Class Honours Journalism Degree

I carry a **full and clean UK driving licence**

Highly productive - can type **90 words per minute**

Sitting **Shorthand Exams** in due course

Raised **£8,000** for Royal British Legion in 2021 as a charity auctioneer

EDUCATION

BA Broadcast Journalism First Class Honours, BJTC-accredited
Nottingham Trent University
Modules Included: Documentary Journalism, Data Journalism, Radio and TV Newsroom Practice, Media Law, Covering the Courts, Democracy in Action

4 A-Levels, 11 GCSEs
Including A2 Media and English
New Mills Business and Enterprise College

EXPERIENCE

Regional Editor, Nub News

APR 2021 - (PRESENT)

- Editor creating 6+ local news stories a day for hyperlocal sites Macclesfield Nub News and Congleton Nub News
- Utilised SEO skills to attract 12-30,000 views p/w
- Created short form video for social media
- Content management: Encouraged 1000s to sign up for weekly newsletter
- Mastered photo and video skills with my Canon 600D
- Trendsetter: Major competitors would take my stories
- Trebled Facebook following through engaging posts
- Skills: Editorial Experience, Sub-Editing

Reporter, Media Drum World Press Agency

JAN 2020 - NOV 2020

- Stories published in nationals including Daily Express, Daily Mirror, Daily Star, LADBible Group, The Sun
- 100+ articles published and 10 by-line credits
- Specialised wildlife and human interest stories
- Sourcing, writing, and packaging content, working remotely with contributors across six continents
- Skills: Tabloid Journalism, Phonecalls, Teamwork

Freelance Writer, WhatCulture.com

MAY 2019 - DEC 2019

- Paid online specialist games, music, and TV writing
- Over 750,000 pageviews on published articles
- Skills: SEO, WordPress, Microsoft Office

Broadcast Journalist, Gem Radio News

FEB 2018 - JUN 2019

- Produced targeted local news to tight deadlines
- Collected VoxPops and conducted expert interviews
- Increased tailored video content on social media
- Covered a large patch of 4.8 million people
- Skills: Concision, Confidence, Conversational writing tone